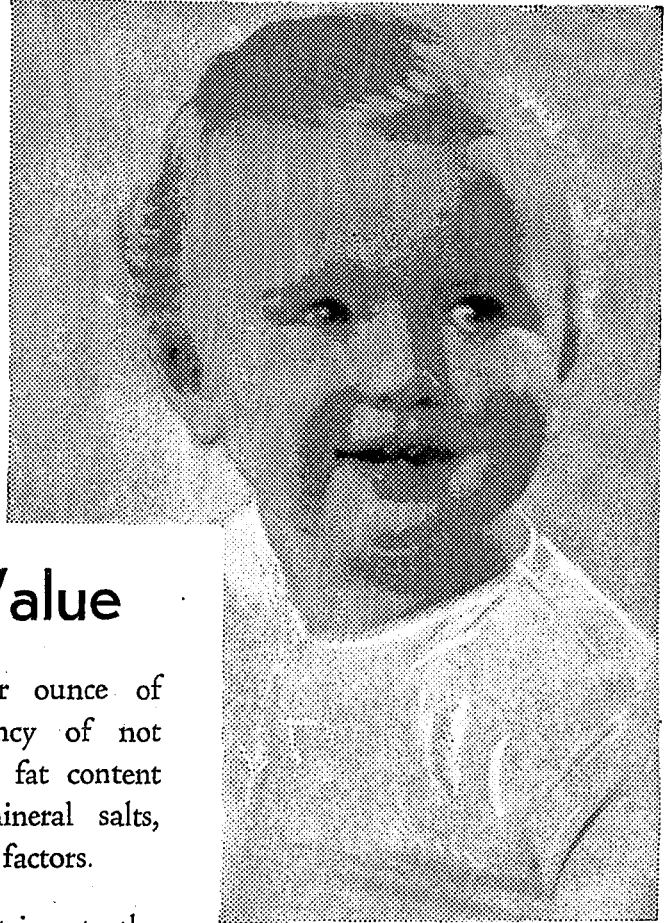


# Points of Perfection in the Preparation of LACTOGEN



## Fixed Caloric Value

The invariable nutritive value per ounce of Lactogen demonstrates the constancy of not only the protein, carbohydrate and fat content of Lactogen, but also of its mineral salts, vitamins and other accessory food factors.

Lactogen provides exactly the nutriment the infant requires in known form and unvarying proportions. This facilitates accurate modification for specific cases.

Lactogen is a modified dried milk for use in infant feeding—prepared in England by Nestlé's, from the rich, pure milk of selected English herds.

“**LACTOGEN**”  
REGD. TRADE MARK  
BETTER MILK FOR BABIES

*FREE SAMPLES with detailed descriptive literature will be sent to any Member of the Nursing Profession, upon request.*

*Lactogen Bureau (Dept. AG 56a), Nestlé and Anglo-Swiss Condensed Milk Co., 6 & 8, Eastcheap, London, E.C.3.*

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